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TRANSPARENT VIDEO SYSTEMS SELECTS CYO INTERNATIONAL AS KEY DISTRIBUTOR FOR THE PHILIPPINES

TVS Challenger™ Platform wins Parasat Cable TV Inc., helping them deploy all-digital cable to the Southern Philippines market.

SAN CARLOS, California (USA) – April 8, 2009, Transparent Video Systems Inc, announced today it has officially selected CYO International Inc., as their key distribution partner in the Philippines. Along with this announcement CYO International has closed a deal with Parasat Cable TV Inc., a local Cable Operator serving the Southern Philippines.

Parasat's initial order is for a 98 channel all-digital Challenger Platform, which will be used in transitioning from an analog to digital TV service. What makes this TVS affiliate special is that it is the first deployment of TVS equipment in the Philippines, and reaches a market that is severely underserved due to the high cost of competitive equipment. With the help and support of CYO International, 100's of the small to medium-sized Cable Operators will have the ability to compete more aggressively.

The TVS Challenger platform delivers CATV multiplexing and signal-compression technology. The platform is designed specifically for independent cable operators with as few as 500 subscribers, to larger operators with 100,000 plus network operations. When receiving digital programs and applications direct from programmers it is possible, in the space of a single six-foot rack, for the Challenger to provide 200-300 programs. These program sources can be analog or digital programs. The outputs can be multiple carrier, 64/256 QAM outputs or ASI for transport to other locations. Platform configurations include subscriber management system (SMS), conditional access system (CAS), electronic program guide (EPG), and a range of set-top boxes.

"I'm very excited about partnering with CYO," said Norman Gillaspie, President of Transparent Video Systems. "They are warm, friendly and are family run, which aligns with many of our own values. Good customer service, great technical support and an honest way of doing business, CYO will make a great distribution partner."

About CYO International Inc.

CYO is committed to serving your future needs in the Philippines, focusing on product advancement. For over a decade, CYO International has endeavored to build long term alliances in the Cable TV industry. They've built a reputation providing high quality reasonably priced products, coupled with personalized prompt service. www.cyointernational.net

About Transparent Video Systems

Transparent Video Systems is a leading provider of complete CATV headend systems, delivering both digital and analog content, and MPEG-2 to MPEG-4 ready applications. The TVS Challenger™ platform is a fully-integrated cable solution that enables telecom service providers, cable operators, and others to generate additional revenue, increase profits, and raise customer satisfaction by delivering advanced digital television services. Proven through more than a half dozen global deployments, TVS's patented software and hardware technology is built on open standards, allowing providers easy customization of services and a high quality viewer experience at a fraction of a closed-standards system.

Transparent Video Systems Inc. is a privately-held company with headquarters in San Carlos, California, USA. They will be attending the National Association of Broadcasters (NAB) conference in Las Vegas, on April 20th to 23rd, booth # SU8908; along with Broadband Properties Summit in Dallas, and ACA's Summit in Washington, D.C. the following week. For more information contact: www.transparentvideo.net

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