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Coaxial Cable Television Corporation Is First To Launch All-Digital System In North America Using TVS Challenger™ Platform

Coaxial Cable eliminated all analog program delivery services to its subscribers and is 100% digital with the help of Transparent Video Systems.

San Carlos, California, (USA) – May 13, 2009, Transparent Video Systems, Inc., announced today their client Coaxial Cable Television Corporation, of Edinboro, Pennsylvania, finalized the completion and installation of their Challenger all-digital platform today. What makes this newsworthy is it is believed they are the first independent cable operator in North America to completely eliminate analog programming services and deliver an all-digital platform to their subscribers.

The transition from their hybrid analog/digital infrastructure to an all-digital platform was accomplished through a phased rollout. Coaxial Cable's platform now complete, has enabled them to offer subscribers both standard and high definition programming, higher speed broadband, VoIP, and additional services that are available because of the freed-up bandwidth. Using the TVS Challenger Platform, their 550 MHz system delivers 187 channels to over 4000 subscribers.

The TVS Challenger platform delivers CATV multiplexing and signal-compression technology. The platform is designed specifically for independent cable operators, with as few as 500 subscribers, to larger operators with 100,000 plus network operations. When receiving digital programs and applications direct from programmers, it is possible, in the space of a single six-foot rack, for the Challenger to provide 200-300 programs. These program sources can be analog or digital programs. The outputs can be multiple carrier, 64/256 QAM outputs, or ASI for transport to other locations. Platform configurations include a subscriber management system, a conditional access system, an interactive program guide, and a range of set-top boxes.

"At the time, we took a risk when we choose TVS to be our Headend Vendor," said Christopher Lovell, President of Coaxial Cable, "as they were just starting out in business. But right from the start, they delivered above and beyond what they had promised us, making this transition seamless and our customers extremely happy with the results." He went on to say, "They've helped me grow my business over the last 3 years, offering my subscribers higher levels of services. One more thing, because their system is open standards based, I can buy off-the-shelf set-top boxes which has dramatically reduced costs and drops right to my bottom-line."

“Working with Christopher and Coaxial Cable has been a pleasure. We treat them very much like a partner, as we do with all of our affiliates, and we are extremely pleased with helping them transition into an all-digital world,” said Norman Gillaspie, President of Transparent Video Systems. “As a smaller cable operator, Coaxial wants to compete with pricing, programming, and quality of service to a subscriber base that both needs and wants choice in entertainment services. Strategic advantage is what our Challenger Platform can deliver for them.”

About Coaxial Cable Television Corporation

Located in Edinboro, Pennsylvania, Coaxial Cable offers a tiered service listing that includes standard and high definition programming and an array of broadband, Internet, and VoIP services. www.coaxialcabletv.com

About Transparent Video Systems

Transparent Video Systems is a leading provider of complete CATV headend systems, delivering both digital and analog content and MPEG-2 to MPEG-4 ready applications. The TVS Challenger™ platform is a fully-integrated cable solution that enables telecom service providers, cable operators, and others to generate additional revenue, increase profits, and raise customer satisfaction by delivering advanced digital television services. Proven through more than a half dozen global deployments, TVS’s patented software and hardware technology is built on open standards, allowing providers easy customization of services and the viewer experience at a fraction of a closed-standards system.

Transparent Video Systems Inc., is a privately-held company with headquarters in San Carlos, California, USA. For more information contact: www.transparentvideo.net

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