



FOR IMMEDIATE RELEASE

Transparent Video Systems Announces 3 New Customers and the release of the New TVS Challenger™ Platform Components

Joining TVS Family of CATV All-Digital Products are the Challenger DRM, DSM, DTM and DEM

Denver, Colorado, (USA) – October 28, 2009, Transparent Video Systems, Inc.(TVS), exhibiting at the SCTE Cable-Tech Expo 2009, announced today they have won 3 new customers who have joined the growing number of TVS affiliates; (Independent Cable Operators)Telstar Communications, Lindsey Communications, and Parasat Cable. The trio are transitioning from their hybrid analog/digital infrastructure to an all-digital Challenger Platform enabling them to offer subscribers both standard and high definition programming, higher speed broadband, VoIP, and additional services that were not previously available.

Challenger Platform adds 4 new CATV all-digital components to the Challenger family of CATV products.

Used by cable operators worldwide, the Challenger Platform's modular design utilizes proven state of the art enhanced DVB technology for the deployment of SD and HD MPEG2 & MPEG4 digital video to the subscriber. Open systems based, the Challenger Platform supports linear video, PVR/DVR, PPV, and VOD. The new space saving, high density all-digital headend components include the Challenger DRM-QS, a OTA (Over The Air) 8 tuner input, terrestrial transmodulator de-multiplexer/re-multiplexer; Challenger DTM-QS a 8 input ASI de-multiplexer/re-multiplexer; DSM-QS, a 8 input high density satellite de-multiplexer/re-multiplexer; and the DEM-2800, which has 28 MPEG encoders, four multiplexers, scramblers, modulators and RF up-converters all in one small component.

"With an economy that is challenging all of the CATV operators to remain both competitive and profitable, the new Challenger Platform components are being recognized worldwide as the right choice for next generation CATV and MDU Operators. We are excited to have these new customers join our other TVS affiliates, in helping them transition seamlessly to an all-digital programming service," said Norman Gillaspie, President of Transparent Video Systems. "While others are promising to provide a product at this price point, TVS has been delivering worldwide DVB open standards based systems for over 3 years."



About Transparent Video Systems

Transparent Video Systems is a leading provider of complete CATV headend systems, delivering both digital and analog content and MPEG-2 to MPEG-4 ready applications. The TVS Challenger™ platform is a fully-integrated cable solution that enables telecom service providers, cable operators, and others to generate additional revenue, increase profits, and raise customer satisfaction by delivering advanced digital television services. Proven through more than a half dozen global deployments, TVS's patented software and hardware technology is built on open standards, allowing providers easy customization of services and the viewer experience at a fraction of a closed-standards system.

Transparent Video Systems Inc., is a privately-held company with headquarters in San Carlos, California, USA. For more information contact: www.transparentvideo.net

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