



FOR IMMEDIATE RELEASE

Transparent Video Systems Announces Successful Integration with GLDS (Great Lakes Data Systems, Inc)

Independent CATV Operators gain a competitive advantage with the TVS Digital Headend products along with the GLDS Subscriber Management System.

San Carlos, CA (USA) – April 10 2011, Transparent Video Systems (TVS) announced today the successful integration of the GLDS billing and management system with the Transparent Video Systems Challenger™ Platform, the all-digital Headend solution for CATV Independent Operators. The addition of the GLDS billing and management systems enables a very smooth and quick system conversion from analog to digital. This is extremely important for existing GLDS customers to merge their legacy CATV system with new digital services and products. This new integration further enhances the Challenger Platform making it the most cost effective Headend solution available today. The TVS Headend system is an open system with a multitude of proven systems in and outside the US.

GLDS (Great Lakes Data Systems, Inc.) provides the leading PC-based billing and subscriber management system in the U.S. Broadband Services market. Privately held since its founding in 1980, GLDS delivers complete billing and provisioning required by today's technology

Challenger Platform delivers proven performance.

"We are very fortunate to be working with companies such as GLDS, who have a long and successful record in the CATV industry," said Norman Gillaspie President of Transparent Video Systems. "Finally, Independent Operators Providers can compete on a level playing field, and with an affordable investment that will deliver immediate profits well into the future."

About Transparent Video Systems

Transparent Video Systems designs, manufacturers and integrates cost effective Standard and High Definition digital CATV Systems that supports the transition to digital; encoding, multiplexing, scrambling, modulation, RF conversion, EAS, EPG and SMS. The system is compatible with a variety of video sources and STB options with RF, IP and Hybrid solutions over fiber and coax.

Transparent Video Systems Inc., is a privately-held company with headquarters in San Carlos, California, USA. For more information contact: www.transparentvideo.net *Contact TVS for specific details on this Challenger Platform configuration.

Contact:

Norman Gillaspie, President
Transparent Video Systems, Inc.
70 Glenn Way, Suite # 4
San Carlos, California 94070 USA
650.508.8699
sales@transparentvideo.net

Allan Linden, Sr. Partner
Global Marketing Consultants
5655 Silver Creek Valley Road #536
San Jose, California 95138 USA
408.274.2663
allan@allanlinden.com

****END****