



FOR IMMEDIATE RELEASE

**Transparent Video Systems Breaks Price Barrier For All-Digital Systems
With The New Challenger™ DEM-2800**

Turnkey Headend System Delivering 56 All-Digital Programs For Under \$100K

Denver, Colorado, (USA) – October 28, 2009, Transparent Video Systems, Inc.(TVS), exhibiting at the SCTE Cable-Tech Expo 2009 announced today the introduction of the Challenger DEM--2800 transport stream multiplexer which delivers 56 all-digital programs. TVS will be demonstrating the product at the SCTE-Tech Expo in booth #11013.

Challenger DEM-2800 All Digital 56 Program Headend System for Under 100K

Designed for today's CATV and MDU Operator, the DEM-2800 Digital Headend Solution address's the financial hurdle Independents have switching from their old analog cable system to a fully digital operation. This complete TVS digital conversion is now available for under \$100K and includes a turnkey 56 program starter system. This includes the Conditional Access, Subscriber Management and Interactive Electronic Program Guide servers. Headend Systems capable of handling over 200 SD and HD programs run between \$150 and \$200K. SD and HD STB's are also included in the offering.

The Challenger DEM-2800 includes non-proprietary open standard platform and field proven installs from TVS. The system includes all needed Encoders, Multiplexers, Scramblers, Simulcrypt Support, EAS, EPG and SMS components.

"TVS is the first in the industry to break the price barrier in delivering a fully functional all-digital CATV Headend System for under \$100K," said Norman Gillaspie, President of Transparent Video Systems. "It's what the industry has been asking for, and TVS is proud to be able to deliver a system that will ease the transition from analog to digital programming, and at a price Independent Operators can afford."

About Transparent Video Systems

Transparent Video Systems is a leading provider of complete CATV headend systems, delivering both digital and analog content and MPEG-2 to MPEG-4 ready applications. The TVS Challenger™ platform is a fully-integrated cable solution that enables telecom service providers, cable operators, and others to generate additional revenue, increase profits, and raise customer satisfaction by delivering advanced digital television services. Proven through more than a half dozen global deployments, TVS's patented software and hardware technology is built on open standards, allowing providers easy customization of services and the viewer experience at a fraction of a closed-standards system.

Transparent Video Systems Inc., is a privately-held company with headquarters in San Carlos, California, USA. For more information contact: www.transparentvideo.net

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